

# KEY INFORMATION DOCUMENT

Internal Ref.: CE178HEB  
URL: <http://kid.bnpparibas.com/XS1757274003-EN.pdf>

## PURPOSE

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

## PRODUCT

### WO FTSE SX5E 6Y Kickstart 100% Autocall Triggers and 60%EDIP

ISIN	XS1757274003
Manufacturer	BNP Paribas S.A. - <a href="http://www.bnpparibas.com">www.bnpparibas.com</a> Call +33 (0)1 57 08 22 00 for more information
Issuer	BNP Paribas Issuance B.V.
Guarantor	BNP Paribas S.A.

Listing	Luxembourg Stock Exchange
Public Offer	Great Britain - From 01 May 2018 to 21 May 2018 (both dates included), subject to modification.
Competent Authority	Autorité des marchés financiers (AMF)
KID Production Date	27 <sup>th</sup> April 2018 5:15:01 PM CET

You are about to purchase a product that is not simple and may be difficult to understand.

## WHAT IS THIS PRODUCT?

### ► TYPE

This product is a certificate, a transferable debt instrument.

### ► OBJECTIVES

This certificate provides a return which depends on the performance over the lifetime of the certificate of an underlying redeemable preference share issued by BNP Paribas Synergy Limited the value of which is in turn linked to the performance of an underlying share and/or index or basket of shares and/or indices. The description below is therefore based on the expected value of such preference share however the real return will depend on the actual value of the preference share.

The objective of this product is to provide you with a return based on the performance of underlying indexes (each index, an Underlying). This product has a fixed term and will redeem on the Redemption Date unless redeemed early in accordance with the Automatic Early Redemption provisions below.

Unless the product has been redeemed early, the following provisions would apply.

On the Redemption Date you will receive in respect of each certificate:

1. If the Final Reference Price of the Worst-Performing Underlying is greater than or equal to 100% of its Initial Reference Price: a payment in cash equal to 160.5% of the Notional Amount.

2. If the Final Reference Price of the Worst-Performing Underlying is less than 100% of its Initial Reference Price:

a. If a Barrier Event has not occurred: a payment in cash equal to the Notional Amount.

b. If a Barrier Event has occurred: a payment in cash equal to the Notional Amount decreased by the Performance of the Worst-Performing Underlying. In this case you will suffer a partial or total loss of the Notional Amount.

**Automatic Early Redemption:** If, on any Autocall Valuation Date, the closing price of each underlying is greater than or equal to the relevant Autocall Barrier, the product will be redeemed on the corresponding Early Redemption Date. You will receive for each certificate a payment in cash equal to the Notional Amount plus a premium based on the relevant Exit Rate.

### Where:

- A Barrier Event shall be deemed to occur if the Final Reference Price of at least one Underlying is below the Barrier.
- The Performance of an Underlying is the difference between its Final Reference Price and its Initial Reference Price, divided by its Initial Reference Price, expressed in absolute value.
- The Worst-Performing Underlying is the Underlying that shows the lowest Final Reference Price when divided by its Initial Reference Price.
- The Initial Reference Price of an Underlying is the closing price of that Underlying on the Strike Date.
- The Final Reference Price of an Underlying is the closing price of that Underlying on the Redemption Valuation Date.

### ► PRODUCT DATA

Strike Date	21 May 2018
Issue Date	04 June 2018
Redemption Valuation Date	21 May 2024
Redemption Date (maturity)	28 May 2024

Issue Price	100%
Product Currency	GBP
Notional Amount per certificate	GBP 1

Barrier	60% of the Initial Reference Price
Early Redemption Date(s)	28 May 2019, 28 May 2020, 28 May 2021, 31 May 2022 and 30 May 2023
Exit Rate(s)	13%, 22.50%, 32%, 41.50% and 51% of the Notional Amount

Autocall Valuation Date(s)	21 May 2019, 21 May 2020, 21 May 2021, 23 May 2022 and 22 May 2023
Autocall Barrier(s)	100% of the Initial Reference Price

Underlying	Bloomberg Code
FTSE100	UKX
EURO STOXX 50®	SX5E

The product terms provide that if certain exceptional events occur (1) adjustments may be made to the product and/or (2) the Issuer of the product may terminate the product early. These events are specified in the product terms and principally relate to the Underlying(s), the product and the Issuer of the product. The return (if any) you receive on such early termination is likely to be different from the scenarios described above and may be less than the amount you invested.

All redemptions described in this document (including potential gains) are calculated on the basis of the Notional Amount, excluding costs, social contributions and taxation applicable to this type of investment.

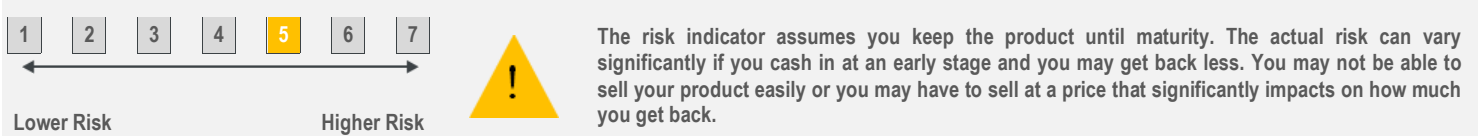
## ▶ INTENDED RETAIL INVESTOR

This product has been designed for retail investors who:

- have a long term investment horizon (over five years).
- seek to invest in a capital growth product, potentially to diversify their portfolio.
- are able to bear losses up to the total of the Notional Amount and are aware of the possible early termination of the product.
- have been informed or have sufficient knowledge of the financial markets, their functioning and their risks, and the asset class of the underlying.

## WHAT ARE THE RISKS AND WHAT COULD I GET IN RETURN?

### ▶ RISK INDICATOR



The summary risk indicator (SRI) is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because we are not able to pay you.

We have classified this product as 5 out of 7, which is a medium-high risk class.

This rates the potential losses from future performance at a medium-high level, and poor market conditions are very unlikely to impact our capacity to pay you.

You will receive payments in the product's currency, which may be different from your domestic currency. In this case, **be aware of currency risk**. The final return you will get depends on the exchange rate between the two currencies. This risk is not considered in the indicator shown above.

This product does not include any protection from future market performance so you could lose some or all of your investment.

If we are not able to pay you what is owed, you could lose your entire investment.

For detailed information about all risks please refer to the risk sections of the legal documentation as specified in the section 'Other relevant information' below.

### ▶ PERFORMANCE SCENARIOS

Investment GBP 10,000				
Scenarios		1 year	3 years	Maturity
Stress scenario	What you might get back after costs	GBP 2,900.75	GBP 4,004.26	GBP 2,884.38
	Average return each year	-70.99%	-26.29%	-18.77%
Unfavourable scenario	What you might get back after costs	GBP 7,646.69	GBP 6,617.05	GBP 5,260.88
	Average return each year	-23.53%	-12.86%	-10.18%
Moderate scenario	What you might get back after costs	GBP 11,300	GBP 11,300	GBP 11,300
	Average return each year	13.0%	4.16%	2.06%
Favourable scenario	What you might get back after costs	GBP 11,300	GBP 12,250	GBP 14,150
	Average return each year	13.0%	7.0%	5.98%

This table shows the money you could get back over the next 5 years / 11 months under different scenarios, assuming that you invest GBP 10,000.

The scenarios shown illustrate how your investment could perform. You can compare them with the scenarios of other products.

The scenarios presented are an estimate of future performance based on evidence from the past on how the value of this investment varies, and are not an exact indicator. What you get will vary depending on how the market performs and how long you keep the product.

The stress scenario shows what you might get back in extreme market circumstances, and it does not take into account the situation where we are not able to pay you.

The figures shown include all the costs of the product itself, but may not include all the costs that you pay to your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect how much you get back.

## WHAT HAPPENS IF BNP PARIBAS S.A. IS UNABLE TO PAY OUT?

Should the Issuer default or file for bankruptcy, you have the right to seek payment from the Guarantor pursuant to an unconditional and irrevocable guarantee of any amount due. Should the Guarantor also default or file for bankruptcy, you may suffer a loss up to the total amount invested.

The product is not covered by any statutory investor compensation or guarantee scheme.

Investors should note that BNP Paribas, acting as Guarantor, is licensed as a credit institution in France and as such is subject to the resolution regime introduced by the EU Bank Recovery and Resolution Directive of 15 May 2014. This regulation, among others, gives resolution authorities the power to amend the key terms of the guarantee, to reduce the amounts payable by the Guarantor under the terms of the guarantee (including a possible reduction to zero) and to convert the amounts due under the guarantee into shares or other securities or other obligations of the Guarantor. Investors may not be able to recover all or even part of the amount due under the product (if any) from the Guarantor under the guarantee or may receive a different security issued by the Guarantor in place of the amount (if any) due to the Investors under the product by the Issuer, which may be worth significantly less than the amount due to investors under the product at maturity.

## WHAT ARE THE COSTS?

The Reduction in Yield (RIY) shows what impact the total costs you pay will have on the investment return you might get. The total costs take into account one-off, ongoing and incidental costs.

The amounts shown here are the cumulative costs of the product itself, for three different holding periods. They include potential early exit penalties. The figures assume you invest GBP 10,000. The figures are estimates and may change in the future.

### ▶ COSTS OVER TIME

The person selling you or advising you about this product may charge you other costs. If so, this person will provide you with information about these costs, and show you the impact that all costs will have on your investment over time.



Investment GBP 10,000			
Scenarios	If you cash in after 1 year	If you cash in after 3 years	If you cash in at maturity
Total costs	GBP 309.16	GBP 285.09	GBP 279.33
Impact on return (RIY) per year	3.09%	0.94%	0.46%

## ► COMPOSITION OF COSTS

The table below shows:

- the impact each year of the different types of costs on the investment return you might get at the end of the recommended holding period;
- the meaning of the different cost categories.

This table shows the impact on return per year			
One-off costs	Entry costs	0.46%	The impact of the costs you pay already included in the price.
	Exit costs	0.0%	The impact of the costs of exiting your investment when it matures.
Ongoing costs	Portfolio transaction costs	0.0%	The impact of the costs of us buying and selling underlying investments for the product.
	Other ongoing costs	0.0%	The impact of the costs that we take each year for managing your investment.
Incidental costs	Performance fees	0.0%	The impact of the performance fees. We take these from your investment if the product outperforms its benchmark.
	Carried Interests	0.0%	The impact of carried interests.

## HOW LONG SHOULD I HOLD IT AND CAN I TAKE MY MONEY OUT EARLY?

The recommended holding period for the product is until 28 May 2024, which corresponds to the product's maturity. However the duration of the product is not known in advance as it may be redeemed early.

The objective of the product is to provide you with the redemption profile described under "What is this product?" above. This only applies if the product is held until maturity.

Under normal market conditions, you may sell this product in the secondary market, at a price depending on the markets parameters prevailing at the time, which could put the invested amount at risk. Should you decide to resell, a fee of 0.50% will be deducted from the market price which could be increased under specific market condition.

## HOW CAN I COMPLAIN?

Any complaint regarding the conduct of the person advising on or selling the product can be submitted directly to that person.

Any complaint regarding the product can be submitted by writing to the following address: BNP Paribas CLM Regulations - Complaints Management, 10 Harewood Avenue, LONDON NW1 6AA, UK, by sending an e-mail to [cib.priips.complaints@bnpparibas.com](mailto:cib.priips.complaints@bnpparibas.com), or by using the online form available at the following website <https://kid.bnpparibas.com/cib>.

## OTHER RELEVANT INFORMATION

The information contained in this Key Information Document does not constitute a recommendation to buy or sell the product and is no substitute for individual consultation with your bank or advisor.

For a complete information on the product, including the risks involved, you should read the related legal documentation, which is available free of charge from your financial advisor.

This product may not be offered or sold, directly or indirectly, in the United States of America or to U.S. persons. The term "U.S. person" is defined in Regulation S under the U.S. Securities Act of 1933 (Securities Act). The offering of this product has not been registered under the Securities Act.

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